

Print Advertising Rates and Sizes | Music Educators

Effective August 1, 2012

SIZE	DIMENSIONS WIDTH × HEIGHT INCHES	BASIC RATE VOLUME DISCOUNTS AVAILABLE	MUSIC EDUCATORS REGULAR 20% DISCOUNT†
Full-page, back cover	8.125 × 10.75*	\$3,135	\$2,508
Full-page, page 2 or 3	8.125 × 10.75*	\$2,545	\$2,036
Full-page, basic	8.125 × 10.75*	\$2,290	\$1,832
Half-page, vertical	3.5625 × 10	\$1,295	\$1,036
Half-page, horizontal	7.25 × 4.95	\$1,295	\$1,036
One-third page, vertical	2.3333 × 10	\$865	\$708
One-third page, square	4.7917 × 4.95	\$865	\$708
One-third page, horizontal	7.25 × 3.275	\$865	\$708
Three-tenths	3.5625 × 6	\$775	\$620
Quarter-page, vertical	1.7188 × 10	\$648	\$518.40
Quarter-page, standard	3.5625 × 4.95	\$648	\$518.40
Quarter-page, horizontal	7.25 × 2.4375	\$648	\$518.40
Square sixth	3.5625 × 3.275	\$444	\$355.20
Horizontal sixth	4.625 × 2.5	\$444	\$355.20
Vertical sixth	2.3333 × 4.95	\$444	\$355.20
Listings sixth	1.7188 × 6.64	\$444	\$355.20
Vertical card	1.7188 × 4	\$245	\$196
Horizontal card	3.5625 × 1.9375	\$245	\$196
Market square	2.3333 × 2.75	\$215	\$172
Three inch ad	1.7188 × 3	\$185	\$148
Photo insert	1.7188 × 3	\$185	\$148

† 25% discount offered for 10 consecutive insertions

* trim size

Available in
REVIEWS SECTIONS
only

Available in
LISTINGS SECTIONS
only

Booking Inquiries

Karen Ages,
Event Advertising and
Membership Services
416-323-2232 ext 26
karen@thewholenote.com

Technical Inquiries

Jack Buell,
Advertising Production
416-323-2232 ext 25
adart@thewholenote.com

- ▶ Rates quoted do not include 13% HST.
- ▶ All rates include colour.
- ▶ Rates are for insertion of camera-ready artwork.
- ▶ Custom ad sizes are available and can be considered for creative campaigns.
- ▶ Positioning requests may be considered (10% surcharge).
- ▶ Our technical specifications are available to designers by request.
- ▶ Ad-making services are available at reasonable rates upon request.
- ▶ Banner and Standard web advertisements are available only as a component of print/web advertising bundles. Please inquire.

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