

theWholeNote

MarketPlace Advertising

Effective September 2012

MarketPlace Advertising — in print and online, all the time!

Imagine giving your business card, every month, to more than 30,000 musically engaged people, for one-third of a cent each!

The WholeNote's MarketPlace ads are a special print and web advertising feature which offers regular, consistent exposure at a sustainable cost — ideal for promoting your ongoing services or products to our well-developed, carefully maintained and ever expanding target market.

Marketplace ads are like miniature business cards. They appear in a regular place in our print magazine: readers need to know where to find you when they need you! The web ads appear in routine rotation on our website, hot-linked directly to yours.

BOOKING

Reserve your MarketPlace ad for three, five, or ten consecutive issues:

▶ a 3x run costs \$360 plus tax = \$406.80.
Your monthly cost is just \$135.60

▶ a 5x run costs \$510 plus tax = \$576.30.
Your monthly cost is reduced to \$115.26

▶ a 10x run costs \$900 plus tax = \$1017.00.
Your monthly cost is only \$101.70
— the best possible value!

ARTWORK

We will provide our specifications if you would like to send finished artwork.

Alternatively our design team can make your artwork for a one-time \$50 print and web design fee. Book your ad for 10 issues and we will throw in the design work for free!

PAYMENT

Easy payment options:

- ▶ a single up-front payment by cheque or credit card when you receive our invoice, or
- ▶ monthly payments with post-dated cheques, or by providing a credit card number.

Examples:



You and Me Media
HD Video Production Services
VideoTape = Fame & Fortune
• Record your Live Event
• Create your Promo Video
Live Stream your event to WWW
Brian G. Smith
Brian@YouAndMedia.com | YouAndMedia.com

↑ print ad



You and Me Media
HD Video Production Services
Live Stream your event to WWW

web ad →



MUSIC FOR YOUR HOLIDAY PARTY, WEDDING, OR ANNIVERSARY
Any combination of sax, clarinet, flute, guitar, piano, bass and drums.
Please call to discuss your plans!
Cliff 416-874-7159
Reasonable rates. Audio samples available.

↑ print ad



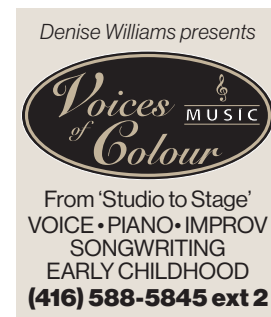
MUSIC FOR YOUR SPECIAL OCCASION
JAZZ COMBO FOR HIRE
Cliff 416-874-7159

web ad →



Denise Williams presents
Voices of Colour MUSIC
VOICE • PIANO • THEORY
IMPROV • SONGWRITING
EARLY CHILDHOOD
MUSIC
From 'Studio to Stage'
Preparation for auditions, festivals, RCM exams
Inquiries (416) 588-5845 ext 2
WWW.VOICESOFLOURMUSIC.COM

↑ print ad



Denise Williams presents
Voices of Colour MUSIC
From 'Studio to Stage'
VOICE • PIANO • IMPROV
SONGWRITING
EARLY CHILDHOOD
(416) 588-5845 ext 2

web ad →

"This ad works. New clients every year, and they stay around and refer others to me too. WOW!"

— Norm Pulker

BOOKING INQUIRIES

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▶ Jack Buell, Advertising Production,
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