the**WholeNote**

Special Offer: Appointment Announcements

Effective October 2012

Welcome your new appointees!

The WholeNote offers your organization an attractive and affordable opportunity to announce personnel appointments to the larger music community.

Appointment Announcements are available in four standard formats, and our design team does all the work to make your good news eye-catching!

Simply provide your organization's logo, a photo and text.

Here's a sample of the quarter-page format (not actual size) along with the companion web ad:



THE CITY OF BRAMPTON CONCERT BAND IS PROUD TO ANNOUNCE THE LAUNCH OF AN EXCITING NEW MUSIC OPPORTUNITY FOR YOUTH:

THE BRAMPTON YOUTH CONCERT BAND DIRECTED BY SUSAN BARBER KAHRO

The Brampton Youth Concert Band is a new music ensemble for Brampton, to support young musicians between Grades 8 to 10. It will provide a place for young musicians to grow musically. We are excited to announce Susan Barber Kahro as music director. She has extensive experience in leading award-winning music ensembles.

The first rehearsal will be on Thur. Sept. 20, from 5:30 pm – 7:15 pm at **55A Queen St. E., located in downtown Brampton**.



For additional information, please visit bramptonconcertband.com or contact us at bycb@bramptonconcertband.com. Look for us on Facebook.

PRINT AD ↑



Choose from:

| | Full-page | 8.125" × 10.75" | \$1,500 | 425 words | \$1,500 |
|--|--------------------------|------------------|---------|-----------|---------|
| | Half-page (vertical) | 3.5625" × 10" | \$750 | 225 words | \$750 |
| | Standard quarter page | 3.5625" × 4.95" | \$375 | 120 words | \$375 |
| | Square sixth | 3.5625" × 3.275" | \$259 | 75 words | \$259 |
| | Listings sixth* | 1.7188" × 6.64" | \$259 | 75 words | \$259 |

*some placement restrictions apply to this format

Appointment Announcements must be booked by telephone.

Booking deadline: generally the 15th of the month prior to the issue in which it will appear (as per all other display advertising).

- ► Logo must be high resolution JPG or EPS file.
- ► **Photo** should be a good quality high resolution image of 300dpi or better, with a minimum file size of 200K.
- ► **Text** should be provided in an unformatted Word document.

BOOKING INQUIRIES

► Karen Ages, 416-323-2232 ext 26 karen@thewholenote.com

► Garry Page, 416-323-2232 ext 22 marketing@thewholenote.com

ARTWORK INQUIRIES

► Jack Buell, 416-323-2232 ext 25 adart@thewholenote.com

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