

theWholeNote

2014/15 Print Advertising Rates and Sizes | Music Educators

SIZE	DIMENSIONS WIDTH × HEIGHT INCHES	BASIC RATE VOLUME DISCOUNTS AVAILABLE	MUSIC EDUCATORS REGULAR 20% DISCOUNT	
Full-page back cover	8.125 × 10.75*	\$3,135	\$2,508.00	* 25% discount offered for 10 consecutive insertions * trim size
Full-page, page 2, 3 or 4	8.125 × 10.75*	\$2,545	\$2,036.00	
Full-page, basic	8.125 × 10.75*	\$2,290	\$1,832.00	
Half-page, vertical	3.5625 × 10	\$1,295	\$1,036.00	
Half-page, horizontal	7.25 × 4.95	\$1,295	\$1,036.00	
One-third page, vertical	2.3333 × 10	\$865	\$692.00	R Restricted placement. Please inquire.
One-third page island	4.7917 × 4.95	\$865	\$692.00	
One-third page, horizontal	7.25 × 3.275	\$865	\$692.00	
Three-tenths	3.5625 × 6	\$775	\$620.00	
Quarter-page, vertical	1.7188 × 10	\$648	\$518.40	L LISTINGS SECTIONS only.
Standard quarter page	3.5625 × 4.95	\$648	\$518.40	
Quarter-page, horizontal	7.25 × 2.4375	\$648	\$518.40	
Square sixth	3.5625 × 3.275	\$444	\$355.20	
Horizontal sixth	4.625 × 2.5	\$444	\$355.20	R
Vertical sixth	2.3333 × 4.95	\$444	\$355.20	
Listings sixth	1.7188 × 6.64	\$444	\$355.20	L
Vertical card	1.7188 × 4	\$245	\$196.00	
Horizontal card	3.5625 × 1.9375	\$245	\$196.00	
Market square	2.3333 × 2.675	\$215	\$172.00	R
Three inch ad	1.7188 × 3	\$185	\$148.00	L
Photo insert	1.7188 × 3	\$185	\$148.00	

Artwork Inquiries

Jack Buell,
Advertising Production
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► **Web advertisements are available as a component of print/web advertising bundles only.** Please inquire.

- Rates quoted do not include 13% HST.
- Rates are for insertion of camera-ready artwork.
- Custom ad sizes are available and can be considered for creative campaigns.
- Positioning requests may be considered (10% surcharge).
- Our technical specifications are available to designers by request.
- Ad-making services are available at reasonable rates upon request.